



HOLTON/JACKSON COUNTY CHAMBER OF COMMERCE

CHAMBER@EXPLOREHOLTON.COM | 785-364-3963 | 104 W 5TH ST. | WWW.EXPLOREHOLTON.COM

2021 SPONSORSHIP PACKAGES

WHY SHOULD YOU SPEND YOUR MARKETING DOLLARS WITH THE HOLTON/JACKSON COUNTY CHAMBER OF COMMERCE ?

When you take advantage of marketing & sponsorship opportunities with the Chamber, your business is exposed to some of the most influential business professionals and citizens in this community and beyond!

Your investment helps your business stand out among the rest, while helping us enhance our community and nurture an economic environment where business prospers.

**Need more information?
Contact the Chamber at 785-364-3963**

OUR COMMITMENT TO YOU

We know that many sponsorship opportunities are based on community events and many events are tentative due to the nature of COVID-19.

Our staff and board are committed to organizing worthwhile events that are safe and well-attended. We will continue to work with local officials to receive guidance on how to proceed with happenings while letting our sponsors and community know the latest updates.

If we need to postpone or cancel an event, we will be diligent in making sure your investment is used for the good of our community.

AS WE DO MORE EVENT PLANNING, DIFFERENT SPONSORSHIP OPPORTUNITIES MAY BECOME AVAILABLE. IF YOU HAVE SUBMITTED A SPONSORSHIP, WE WILL GIVE YOU ALL BENEFITS OF THE PACKAGE OF EQUAL OR LESSER VALUE. YOU MAY ALSO CHOOSE TO UPGRADE YOUR SPONSORSHIP TOTAL.

PACKAGES

The packages below offer your business a chance to have a presence at major Chamber events throughout the year! You may also customize your sponsorship participation by selecting opportunities that best fit your business goals.

- Platinum Package - \$1100**
 - Event Sponsor for all major events.
 - Receive 12 months of free digital sign advertisement

- Gold Package - \$800**
 - Event Sponsor for Hall of Fame, Glory Days, July Jubilee, and Fall Fest
 - Receive 9 months of free digital sign advertisement

- Silver Package - \$600**
 - Event Sponsor for Glory Days, July Jubilee, and Fall Fest
 - Receive 6 months of free digital sign advertisement

- Bronze Package - \$300**
 - Event Sponsor for your choice of Glory Days, July Jubilee, or Fall Fest
 - Receive 2 months of free digital sign advertisement

HALL OF FAME

The annual Hall of Fame is a big tradition in Jackson County with hundreds in attendance each year gather to recognize outstanding businesses and individuals.

- Event Sponsor - \$250**
 - Listed on all print materials
 - Listed name on dinner programs
 - Verbal recognition at the event
 - Social media recognition
- Decor Sponsor - \$500 (Limit 1)**
 - Business name & approved centerpiece decor displayed at each table (approximately 25 tables)
 - Listed on all print materials
 - Listed name on dinner programs
 - Verbal recognition at the event
 - Social media recognition

GLORY DAYS

This is a well-attended event by people of all ages. Jackson County's high school reunions, vendors, and a car show will bring everyone together on Memorial Day weekend.

- Event Sponsor - \$200**
 - "Brought to you by" in all ads
 - Logo on all promotional materials
 - Dedicated signage during the event
 - Verbal recognition at the event
 - Business listed on all event shirts
- Award Sponsor - \$35**
 - Business name engraved on an award for a car show winner
- T-Shirt Sponsor - \$35**
 - Business name listed on event shirts
- Raffle Prize - This can include a gift card, a product, or certificate for a service**
 - Verbal recognition at the event

GOLF TOURNAMENT

Our second annual golf tournament is our most anticipated networking event of the year. Our first year we had approximately 100 golfers in attendance, raffles, games, and major prize giveaways.

- Team of 4 Players - \$240**
 - 18 Hole Tournament
 - Lunch Provided
- Closest to the Pin Sponsor - \$500 (Limit 1)**
 - Team of four in the tournament (lunch provided)
 - Mention in event radio ads
 - Signage at hole
 - Large logo on sponsorship sign
 - Social Media and email promotion
- Longest Drive Sponsor - \$500 (Limit 1)**
 - Team of four in the tournament (lunch provided)
 - Mention in event radio ads
 - Signage at hole
 - Large logo on sponsorship sign
 - Social Media and email promotion
- Cash Sponsor - \$300 -(Limit 1)**
 - Mention in event radio ads
 - Signage at hole
 - Large logo on sponsorship sign
 - Social Media and email promotion
- Event Sponsor - \$200**
 - Signage at hole
 - Social media and email promotion
 - Verbal recognition at the event

JULY JUBILEE

Our Independence Day celebration! An evening filled with entertainment, family activities, vendors, shopping, and we end the evening with a spectacular fireworks show! This event is at our beautiful Banner Creek Lake where there is camping, fishing, swimming, kayaking, canoeing, and paddle boating!

- Entertainment Sponsor - \$750 (Limit 1)**
 - "Brought to you by" in all ads
 - Mention in event radio ads
 - Logo on all promotional materials
 - Dedicated signage during the event
 - Social Media and email promotion
- Bounce House Sponsor - \$500 (Limit 1)**
 - "Brought to you by" in all ads
 - Mention in event radio ads
 - Logo on all promotional materials
 - Dedicated signage during the event
 - Social Media and email promotion
- Red Sponsor - \$300**
 - Mention in event radio ads
 - Logo on all promotional materials
 - Dedicated signage during the event
 - Social Media and email promotion
- Blue Sponsor - \$200**
 - Logo on all promotional materials
 - Dedicated signage during the event
 - Social Media and email promotion
- White Sponsor - \$100**
 - Logo on all promotional materials
 - Dedicated signage during the event

CHILI COOK-OFF

A popular event that is in conjunction with our FallFest event. Many come to enter the contest, and hundreds come to judge the contest!

- Event Sponsor - \$100**
 - Listed on all print materials
 - Verbal recognition at the event
 - Social media recognition
- Plastic Spoon Sponsor - \$50**
 - Verbal recognition at the event
 - Social media recognition
- Silver Spoon Sponsor - \$75**
 - Verbal recognition at the event
 - Social media recognition
 - Judge for Best Decorated Booth
- Gold Spoon Sponsor - \$150**
 - Verbal recognition at the event
 - Social media recognition
 - 1 seat at judge's table

FALL FEST

A family-friendly festival on our beautiful courthouse lawn, which has grown to attract hundreds of locals and visitors to our downtown shopping district.

Event Sponsor - \$100

- Listed on all print materials
- Verbal recognition at the event
- Social media recognition

Raffle Prize - This can include a gift card, a product, or certificate for a service

- Verbal recognition at the event

SMALL TOWN CHRISTMAS CELEBRATION

A cheerful event that includes a lighted parade, shopping, food, and visits with Santa!

Event Sponsor - \$100

- Listed on all print materials
- Verbal recognition at the event
- Social media recognition

DIGITAL SIGN RATES

Rates for the digital sign (located at the intersection of HWY 75 & K-16) are made available for members and non-members.

MEMBER RATES

- Yearly - \$800/year**
- Monthly- \$90/month**
- Weekly- \$50/week**

NON-PROFIT MEMBER RATES

- Yearly - \$450/year**
- Monthly- \$50/month**
- Weekly- \$25/week**

NON-MEMBER RATES

- Yearly - \$1000/year**
- Monthly- \$150/month**
- Weekly- \$75/week**

IF INTERESTED IN ADVERTISING ON OUR DIGITAL SIGN, CONTACT OUR OFFICE TO GO OVER TERMS AND CONDITIONS, DESIGN YOUR AD, AND SCHEDULE YOUR ADVERTISEMENT.

COMPLETED FORMS & PAYMENT CAN BE MAILED OR DROPPED OFF IN PERSON AT OUR OFFICE LOCATED AT 104 W 5TH ST. HOLTON, KS 66436 OR

CONTACT NAME: _____

BUSINESS NAME: _____

PHONE NUMBER: _____

PACKAGE: _____

A LA CARTE ITEMS: _____

DIGITAL SIGN ADVERTISING: _____

TOTAL: _____

CASH

CHECK

INVOICE