



WELCOME TO THE HOLTON/JACKSON COUNTY CHAMBER OF COMMERCE

MEMBERSHIP CHECKLIST

Use this checklist as a tool to help you utilize your membership to the fullest. We are excited to work with you!

- Become familiar with our website. Here you will find a calendar of event information, business directory info, business and community resources, and other helpful information.
- Get social! Go "like" and "follow" the Chamber's Facebook page to stay up on all things Chamber.
- Get connected! Watch for our Chamber emails. This is our main way of getting you connected to the information that your business may need. We use the platform Constant Contact. If you are not receiving emails, please check your spam folder or let us know and we can send you a subscribe link.
- Add the "Chamber Member" digital logo to your business website. This is a great way to let people know that you are a Holton/Jackson County Chamber Member. You can request this file by contacting us at chamber@exploreholton.com.
- If you're a new business, contact us to discuss a ribbon-cutting for your business. The Chamber can also do ribbon cuttings for milestone anniversaries, relocations, and special occasions.
- Everyone in your company is now a member. Make sure to select specific reps for your business listing. Representatives to consider: Billing, Marketing, Human Resources, Public Relations, CEO/Owner, etc. Make sure you have a representative selected who can disseminate information to employees (discounts, events, benefits, community initiatives, etc).
- Display your membership plaque and decals openly. Studies show that people view Chamber membership as a sign of credibility for a business.
- Stop by the Chamber to meet your Chamber staff. Drop off any literature (menus, event flyers, business cards, rack cards, etc.) that you would like displayed in our office.
- Send us your monthly calendars, job openings, and news releases that your business may have. These will post to our newsletters, website, and Facebook.
- Use a fellow member when fulfilling business and personal needs for goods and services.
- Submit a member testimonial to chamber@exploreholton.com. You may be featured on our website and social media.