



Jackson County Tourism Council

118 East Fifth, Suite 1

Holton, KS 66436

785-364-3963

chamber@exploreholton.com

www.exploreholton.com

Jackson County Tourism Council Funding Application

The Jackson County Tourism Council acts as an extension of the Jackson County Commission and distributes the Transient Guest Tax funds. The tax is collected by the lodging industry in Jackson County.

This is a **competitive** grant program. Please thoroughly describe your event so the Council can make an educated funding decision. The only purpose of the grant is to fund advertising that draws visitors to Jackson County.

Copies of receipts/invoices using the funds must be submitted with the Grant Follow-Up Report.

FILING APPLICATION DEADLINE FOR 2017: December 31, 2016. Any applications received after the filing deadline must be received two months before the event and will only be considered if there are still budgeted grant funds available.

***This phrase must be used on all advertisements or materials purchased with grant funding:
Advertising by Jackson County Tourism Council.***

Date of Request _____

Name of Organization or Business _____
(payment will be made to this name if grant is approved)

Address _____

Person making this request _____

Daytime Phone _____ Other Phone: _____

E-mail _____

Name of Project _____

Date of Project _____

Briefly describe the project

Grant amount being requested. _____

How many visitors will it bring to Jackson County? _____

Where will visitors come from? _____

How will you determine attendance? _____

Is this a one-time event or an on-going project? Explain

How will this project increase tourism in Jackson County?

Projected advertising budget for project: (For example, Holton Recorder \$100; KNZA \$200; posters \$50; Topeka Capital \$200; Facebook \$50)

IMPORTANT: Follow-up report must be submitted within 90 days of completion of the event/project. All grant recipients must supply the committee with copies of receipts for the project. Recipients who do not comply with this policy may be ineligible for future grants.

Tourism Council use only: Date Received _____ Action _____